HashPort

HashPort Company Overview

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Company One liner

MISSION

Bringing Unseen Value into Everyday Life

HashPort aims to build a financially inclusive society by offering blockchain solutions that enable the smooth circulation of underappreciated value—whether it lies in people, products, or experiences.

Company Name	HashPort Inc.
Head Office	Daiwa Azabu Terrace 5F, 3-20-1 Minami Azabu, Minato-Ku, Tokyo 106-0047 Japan
Representative	Seihaku Yoshida, President & CEO
Established	July 2018
Fiscal Year End	March
Capital	100 million yen
Number of Employees	Approximately 60 (including contracted personnel)

Business Areas	■ **Web3 Wallet Product（toC）** • Exclusive provider of the EXPO 2025 Digital Wallet for the Osaka-Kansai Expo • Web3 Wallet Infrastructure ■ **Embedded Web3 Wallet Infrastructure（toB）** • Web3 Wallet Infrastructure • Support for launching new Web3 businesses
Major External Shareholders	■ KDDI Corporation ■ University of Tokyo Edge Capital Partners ■ Sumitomo Mitsui Banking Corporation ■ Yusaku Maezawa (Individual Investor)
Key Business Partners	■ KDDI CORPORATION ■ Sumitomo Mitsui Banking Corporation ■ SoftBank Corp ■ Coincheck, Inc. ■ GMO Coin, Inc.

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Management & Investors

Leadership Team



President and CEO
Seihaku Yoshida

At the Boston Consulting Group, he worked on projects in Japan and China as the youngest Venture Architect (investment and business development representative) in the Tokyo office at BCG Digital Ventures, the company's digital business development division. In 2018, he founded HashPort Inc. and became its CEO. He is also a director of the Japan Crypto Asset Business Association, a joint researcher at the University of Tokyo's Graduate School of Engineering, and a joint research member of the Keio University Global Research Institute's "Crypto Asset Research Project".



Director and COO
Kazuhiro Tokita

Joined Internet Initiative Japan in 1995. He oversees securities and foreign exchange margin (FX) trading systems, including the development of Japan's first Internet-only securities trading system, and corporate IT service business. He became a director in 2005 and a senior managing executive officer in 2012. In 2018, he established DeCurret and became the president, and in 2019, he registered as a crypto asset exchange business and started services. From June 2024, as DeCurret DCP Vice President and COO, he released Japan's first deposit-type token platform service in the summer of the same year.



Director and CTO
Koichi Tsujino

After graduating from university, worked at Premium Agency Inc. as manager of the technical research team, engaging in advanced technology development including the metaverse and AR. After developing exchange wallet systems, joined Fressets Inc., then moved to HashPort upon its business integration. As Executive Officer and VPoE, led the building of the engineering organization and technology strategy, and became Director & CTO in July 2026.



Director CAO
Koji Hotta

He passed the bar exam in 2014. In 2015, he joined Iwata Godo Law Office. Mainly engaged in general corporate (handling of general meetings of shareholders, etc.), litigation, and crisis management. In 2018, he was seconded to the legal department of a megabank, where he was in charge of many legal affairs related to new business development in the strategy and international legal teams. In 2020, he joined LINE Corporation, where he was in charge of security and privacy in the financial division, and has been working as a manager since 2021. He joined HashPort in June 2022. He was appointed to the board of directors in February 2023.

Major Investors

- **KDDI Inc.**
- **The University of Tokyo, Inc.**
  Edge Capital Partners
- **Sumitomo Mitsui Banking Corporation, Ltd.**
- **Yusaku Maezawa (Individual)**

Outside Officers

Outside Director

Tomotaka Goji
・Chairman of the Japan Venture Capital Association
・UTEC President & CEO

Masayuki Shimura
・Former Senior Managing Executive Officer, Sumitomo Mitsui Banking Corporation

Yosuke Shiraishi
・CEO of MZ Cryptos Inc.
・Tokyo Metropolitan DX Fellow

Hironobu Tanaka
・Morgan Stanley, Bain Capital

Outside Audit & Supervisory Board Member

Takayuki Nakata
・Former full-time Audit & Supervisory Board Member of Sumitomo Mitsui DS Asset Management Co., Ltd.

Hajime Saito
・Attorney-at-law (Representative of So-Sato Law Office)
・Mitsubishi Estate Logistics REIT Investment Corporation* Supervisory Officer

*A corporation listed on the Tokyo Stock Exchange

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HashPort's Product Suite

HashPort offers six products spanning the entire Web3 wallet space — from consumer wallets to an NFT marketplace, a KYC-verified DeFi platform, payment wallets, enterprise custodial solutions, and a Web3 integration hub

For Consumers (ToC)

Non-KYC

HashPort Wallet



- A consumer (2C) non-custodial wallet relaunched in August 2025 as the successor to the official Expo app “EXPO2025 Digital Wallet”
- Approx. 1.2 million cumulative downloads; ranked No.1 in the App Store Finance category
- 84% domestic market share as a JPYC custody wallet

EXPO2025 Digital Wallet



- A consumer (2C) non-custodial wallet serving as the official mobile app of Expo 2025 Osaka, Kansai
- Centrally manages digital assets such as e-money, points, and NFTs/SBTs
- Acquired over 400,000 free users
- Offers Expo-specific features: SBT digital passport, rewards program, and AI integration

For Businesses (ToB)

KYC

DeFi-R / Browser Wallet



- A browser-based wallet limited to KYC-verified addresses, for institutional investors and businesses requiring regulatory compliance
- The only developer to have piloted DeFi-R with 8 major financial institutions under the FSA FinTech PoC Hub support program

Non-KYC

HashPort Wallet for Biz



- A business wallet that lets merchants start accepting stablecoin payments from day one
- Stablecoin payments (JPYC) are live at 40–50 stores across Japan
- Smart-wallet design delivers a smooth, gas-free payment experience

Other

Custodial Wallet



- Provided to domestic businesses since 2019, with a 6+ year incident-free operating record
- Since April 2022, HashPort has provided and operated the wallet required to compensate victims of a past domestic crypto-asset theft incident

HashPort Wallet Payment Platform

In Development



- A BaaS exposing the functions and operations needed for wallet features via API
- Adds an online / in-store payment channel via PSP partnerships, easing pain points for merchants and users
- Integrates with HashPort Wallet for Biz for tenant management, payments, QR payments, AI features, and more

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HashPort Wallet

Stablecoin payment product for consumers



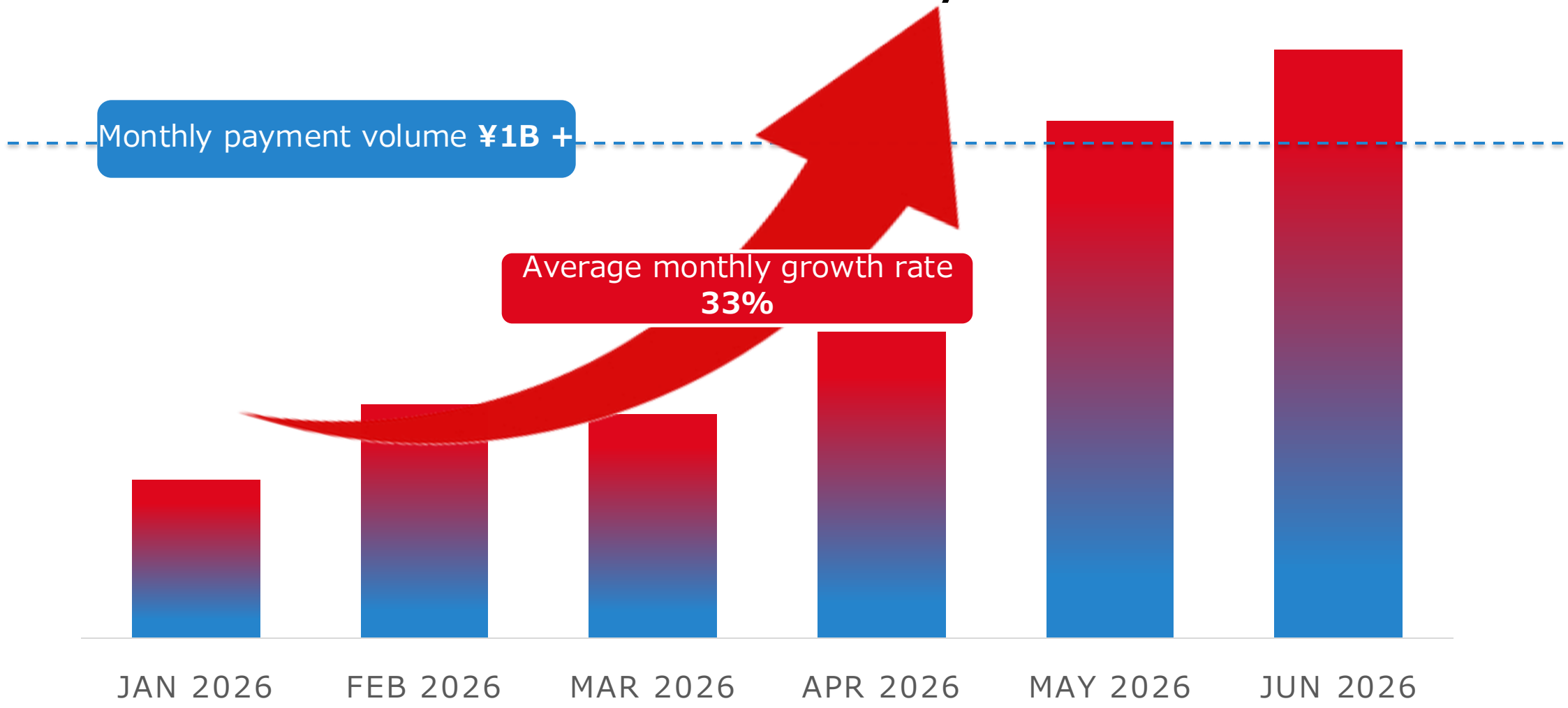
Stablecoin payment product for merchants



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HashPort Wallet Payment Volume

2026 H1 HashPort Wallet On-chain Payment Volume Trend



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HashPort Wallet for Biz

HashPort、1月28日より手数料ゼロの企業向けステーブルコイン決済サービス「HashPort Wallet for Biz」の提供を開始予定

～企業は手数料ゼロで導入可能、ユーザーは決済手数料無料に加えHashPort Wallet利用でガスレスも～

株式会社HashPort（本社：東京都港区、代表取締役CEO：吉田世博、以下「HashPort」）は、手数料ゼロのステーブルコイン決済サービス「HashPort Wallet for Biz」の提供を1月28日に開始予定であることをお知らせいたします。



■サービス概要内容

「HashPort Wallet for Biz」は、100万ダウンロードを超えるHashPort社のノンカストディアルウォレットアプリ「HashPort Wallet」内において、1月28日から始まる新機能「ビジネスアカウント」に登録すると、その他の申し込み不要で利用可能です。利用にあたり、決済手数料・月額利用料・登録料等はかかりません。また、ユーザーが「HashPort Wallet for Biz」の導入企業でのステーブルコイン決済において、「HashPort Wallet」を利用した場合、ユーザーのGAS（ネットワーク手数料）をHashPort社が負担することでガスレスでの決済が可能になります。

HashPort Wallet for Biz導入のメリット

1 手数料無料

店舗側決済手数料がゼロ

企業側は手数料はゼロで導入可能
顧客側はGAS手数料弊社負担で
ステーブルコイン利用が可能

2 資金効率高

即時の着金&出金が可能

ステーブルコインがすぐに着金
ウォレットから即時出金・換金で
キャッシュフローを改善

3 簡単即利用

手続き不要で利用開始

申込等手続不要ですぐに利用可能
アプリ操作で決済条件を簡単設定
今後は便利機能を新規追加予定

各チェーンのスマートウォレット化

Ethereum　Polygon　Base　BNB Chain　Arbitrum

特定の利用シーンにおいて、ガス代無料で利用可能
（一部条件あり）

導入店舗での決済　ユーザー間の送金　外部DeFiサービスの利用（アプリ内接続）



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Case Study 1: Deployed at okonomiyaki restaurant chain Chibo

Overview



Details





- Since April 7, 2026, Chibo has accepted JPYC, a yen-denominated stablecoin (Polygon chain), in store
- Two stores: Chibo Sennichimae Main Store (Osaka) and Chibo Yurakucho Bic Camera Branch (Tokyo)
- Customers pay by scanning the QR code at the register with HashPort Wallet — no fees for users
- Stablecoin payers receive an original Chibo SBT; linking payments to visit history helps Chibo build customer data and strengthen marketing
- Based on the results, Chibo is considering more stores and USDC support

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Case Study 2: Stablecoin payments at convenience stores

Japan-first stablecoin payment pilot on a convenience store POS (Lawson Takanawa Gateway City)

Overview

Date & location

August 2026

Lawson Takanawa Gateway City Store

Scope of the pilot

Technical pilot of in-store payments using a Japanese yen stablecoin

How payment works

Show the HashPort Wallet payment code and pay on the existing POS

Scenes from the day



From left: Ryosuke Shimizu (Canal Payment Service) / Noritaka Okabe (JPYC) / Seihaku Yoshida (HashPort) / Taro Tamura (Lawson) (photo taken August 6, 2026)

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Scenes from the pilot day

Scanning the wallet barcode at a standard POS register completes the stablecoin payment



Scanning the wallet barcode at the POS register



Mr. Yoshida and Mr. Okabe checking the payment completion screen

Photos: the day of the pilot(August 6, 2026, Lawson Takanawa Gateway City Store)

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Track record: 1 million downloads of the “EXPO2025 Digital Wallet”

EXPO2025 Digital Wallet was used by roughly 1 million people during Expo 2025 Osaka, Kansai,**giving us a proven track record and know-how in maximizing user adoption.**

Product Overview & features

- **EXPO2025 Digital Wallet**: the official Expo app, managing e-money, points, NFT, status and more
- **Web3 Wallet**: holds and manages digital assets such as NFT and SBT
- **SBT Digital Passport**: records visitor experiences as SBTs — a digital passport proving pavilion visits and partner engagements
- **Reward Program**: status is determined by the ”experience points” earned at events, with benefits at each of 7 status tiers









Results

Cumulative downloads exceeded 1 million; over 170 companies and municipalities issued more than 600 million SBTs. Ranked top 5 by rating in the App Store Finance category.





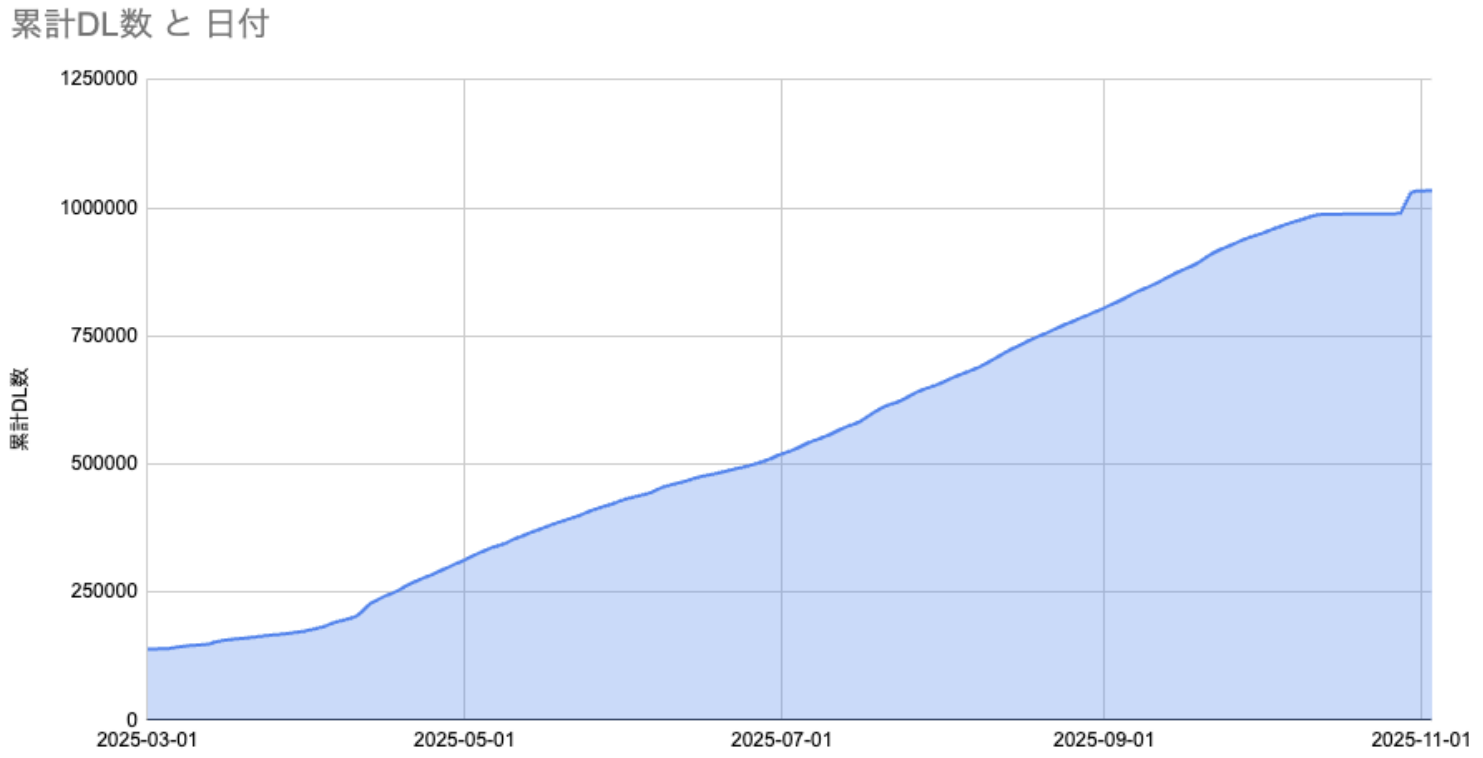


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Track record: 1 million users and a No.1 ranking on the App Store

User growth

Reached **1 million downloads** over the Expo period (image as of Nov 3, 2025)



App rankings

Overall free apps: No.9



Finance apps: No.1



*App Store ranking, October 30, 2025

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Maximizing downloads: user-psychology-driven incentives

By leading with the benefit to the user and promoting a “rewarding and fun” experience, we raised motivation to download the app. This drove organic acquisition and continued usage, maximizing total downloads.

Photo-session tickets with Myaku-Myaku offered as the incentive



“EXPO2025 Digital Wallet” users could enter a special lottery for a photo session with Myaku-Myaku, the official character of Expo 2025 Osaka, Kansai.
Only 30 slots per day drew **around 15,000 entries every day (500x oversubscribed)**, making it one of the most popular features.

Promotional creative





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Examples of Our Partners

HashPort has already formed collaborations with over 60 companies and municipalities—including Osaka Prefecture, Kyoto Prefecture, Nara City, Kobe City, Sumitomo Mitsui Banking Corporation (SMBC), JR West, JAL, ANA, and the Osaka Food Service Industry Association—for initiatives such as NFT stamp rallies and NFT-based loyalty programs.



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